

Central Iowa NWA Meeting

October 4th, 2011

National Weather Service – Johnston, IA

- Officer Elections:
 - o Officer elections tonight: add Kevin D. for secretary position, Kevin S. for secretary position ballots
 - o Chris Maiers wants to bring back Des Moines media; try to get them involved again with NWA (a reason he is running again for president)
- Election Results:
 - o Jim Lee, Treasurer
 - o Kevin Deitsch, Secretary
 - o Jacob Beitlich, Vice President
 - o Chris Maiers, President
- Team updates:
 - o Registration Team –
 - Mindy has volunteered to be chair.
 - o Travel Team –
 - Trying to pick speakers
 - o Vendor Team –
 - Chris has a list of restaurants to contact
 - Chris put together some pamphlets
 - Possibly try to get ahold of Shell/Pennzoil, other energy companies for advertising?
 - o Hotel Team –
 - Need to call Marriott & talk to Cheryl & Rachel
 - Goal is to have things finalized for the following year & possibly year after (2013)
 - Chamber of Commerce (DSM) was asking about future meeting location
 - Courtyard in Ankeny has some space issue, especially for vendors; Alumni Luncheon was cramped
 - Conference Hall costs, price of lunch/dinner are some concerns
 - Gateway Hotel at ISU? Concern in past has been transportation from airport
 - o Agenda Team –
 - 14 speakers picked by team; estimated cost for all of them is \$7,100 if we do this
 - Tim Marshall as banquet speaker (he has been to ChaserCon; he was at some of the big EF-5 tornadoes (Parkersburg, Greensburg, Joplin); he was

excited when Dr. Gallus mentioned it to him last week at a radar conference

- Gary Dobbs (WAAZ broadcast meteorologist) was thrown through the air during an EF-4
- James Spann is another name (from Birmingham)
- SPC person would be great too (Greg Carbon, Jeremy Grams are possibilities)
- Joplin speakers would be cheaper (~6 hour drive); try and get guy who issued the warning?
- Personal impact speaker; get someone from hospital or school?
- Missouri River flooding speaker?
- April 9 tornado outbreak speaker?
- July 11 Iowa derecho speaker?
- Dual polarization radar speaker?
- 3 speakers (more optional): Phoenix haboob speaker, Indiana State Fair collapse, St. Louis airport tornado, Riley, NC , fire/drought in Texas, Irene but it was tossed out b/c it's in the East
- Social media from Indy might be a good semi-neutral speaker
- Electronics Team –
 - Not much to change this year; wait for price sheets from hotel
- Radar Workshop Team –
 - Chris Karstens is the chair
 - High-end event for warning workshop; maybe incorporate tornado emergency
 - There was a tornado in Montana that hit Billings?; might be a good case
 - Make up a cities list with population (based on population centers, issue tornado emergencies)
 - Battle, SD from a couple years ago that had embedded tornado as possible case
 - Springfield, Massachusetts bow echo case
- Pam Daale Scholarship Team –
 - Extra question?
 - Maybe post the scholarship on the national NWA website
 - Probably not a lot of \$ to increase scholarship due to many speakers coming
 - Vote at November meeting to approve scholarship amount
- Treasurer Update:
 - Chris will get envelope to Jim at next meeting with dues
 - ~\$20,000 balance
 - Spend a little extra this year for a lot of speakers

- Fundraising Ideas:
 - o Pizza Ranch scenario was not too bad last year; we just need to get the word out
 - o Pizza Hut or Cold Stone are other ideas
 - o Do more than one fundraiser; once a month at Pizza Ranch; check football schedule for location in Waukee
 - o Rake peoples' yards; get a riding mower with a bagger?
 - o Memphis chapter has shirts & other items for chapter members; bring up at next meeting
- Outreach Updates:
 - o PSAs on radio or television; Chris has not heard back from radio groups yet; try & get Paul Rhodes & Kirk Ferentz to do lightning awareness
 - o GRLevelX licenses for emergency managers; Chris has a GR Level 3 PowerPoint presentation somewhere
 - o Weather radio programming, especially for the spring (late April / early May); co-NWA/AMS radio programming?
- Other Items:
 - o Has anyone looked at ISU Memorial Union for meeting location?
 - o Not a lot of parking at Union though
 - o November 10, 2011 for next meeting in Agronomy Hall at 7 PM; Dr. Gallus will present on Joplin, MO tornado